Ultra-modern Winter Haven home listed below appraised value

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Tiffani Sherman February 16, 2024



The four-bedroom modern masterpiece sits on just under four acres on Lake Hartridge with 307 feet of shoreline. (VTR Image)



By Tiffani Sherman | Newsroom@GrowthSpotter.com | GrowthSpotter Contributor

A modern-style home in Winter Haven is on the market at a new lower price.

"The house itself is a work of art," said listing agent Louise Richer with Premier Sotheby's International Realty. "If I could afford this home, it would be my dream home. It exudes sophistication."

The list price is now \$3.695 million, down from the \$5.499 it was listed for in 2021, the \$4.25 million in January of last year, and the \$3.8 million back in November.

"[The owner] recently had it appraised and now it's listed a little bit below appraised value," Richer told GrowthSpotter.

The 3,659-square-foot home at 180 Brigham Rd. in Winter Haven was completed in 2020.

The house, designed by Bates and Masi Architecture, features true floor to ceiling windows that highlight the views of Lake Hartridge. (VTR Image)

"It's super modern. Everything inside is automated. The owner is German and if you know a little bit about the European architecture, it's either very historical or hypermodern and he is on the very modern side," Richer explained. "For example, all the doors in the house don't have door frames and kind of melt into the wall and disappear."

They open with the touch of a finger and the window frames are hidden.

"The front and back of the house is all glass with floor to ceiling windows. It's true floor to ceiling windows meaning the frame is inside the floor and ceiling, so you don't have a window frame."

The home sits on just under four acres on Lake Hartridge with 307 feet of shoreline. The home has no dock, but it's possible to put one there.

"When you drive up to the house, you can see right through the house and right to the lake. It's really spectacular."

Privacy is a key selling point of the house, Richer said. It's on a cul-de-sac in a gated neighborhood and sits back from the road.

"You drive down a long winding road before you actually get to the house. Each side of the road is a meticulously maintained garden of all Florida native tropical plants," she said, adding the placement of the plants was inspired by sections of Bok Tower Garden.

There are a total of four bedrooms and four bathrooms, three inside the main house and another one attached to the garage.

The garage and outdoor living areas increase the total square footage to 5,587-square-feet.

"[The pool area] is just spectacular. As you step out of the house, you've got this large wood deck and then you have the rectangular modern pool with an infinity edge, so it looks like the pool is overflowing into the lake," Richer explained. "It's positioned strategically and looks amazing."

Bates and Masi Architecture from East Hampton, New York designed the home and modeled it after a very similar one they built in the Hamptons called "Robins Way."

The owner fell in love with that property and reproduced it on a smaller scale. He loves this home but is ready for another challenge.

"He's very, very focused on modern architecture and he's already got plans for his next house when he sells this one. He plans on building in a different location another ultramodern masterpiece," she said. "It's like a challenge for him to build it and sell it and build a bigger and better one and then sell that one. It's almost like part of his art collection."

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