

Former show home brings a touch of Santa Barbara style to Baldwin Park

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A Baldwin Park mansion that showcased the ultimate in custom-homebuilding techniques just hit the market this month.

The 6,641-square-foot [home at 4400 New Broad Street](#) is listed for \$3.795 million.

“It’s a beautiful house, and in 2007 it was actually the International Builders Show Home,” said listing agent Albin Hubscher with [Central Florida Prime Real Estate](#). “There are a lot of added features that were ahead of their time when they built this home in 2007.”



The exquisite hand-carved front door opens to a circular foyer with inlaid marble and travertine flooring. Furniture designed by Ethan Allen specifically for the space is also available for purchase. (Photo by Ian Roth Studios)

The home has changed hands several times since custom homebuilders [Goehring & Morgan](#) built the place, but it still has many of the original features that made it a show-stopper, including an ornate staircase and mosaics in the floors.

“A lot of the original details are still part of the house. There have been some updates through the ownerships,” he explained. “The kitchen’s been tastefully updated. The primary bathroom has also been nicely updated.”



The chef's kitchen and home have been updated with the latest smart-home integration. (Courtesy of Ian Roth Studios)

Hubscher calls the home's style "Spanish Santa Barbara."

"It truly is timeless. I think having this type of look will really be in style forever," he said. "The architecture really took my breath away. Sometimes you go through homes where it just seems to blend in, whether they're ultra modern or just super traditional. This one really caught my eye."

There are six bedrooms and five full bathrooms, including a garage apartment with a private entrance.

"One of the best features of this house is the attached guest house," he told GrowthSpotter, adding it has all kinds of amenities, including a small kitchen, full bath, and washer/dryer. "If you have family or friends that are here for extended period of time, they really can be kind of in the house but in their separate wing."



Built by Goehring & Morgan, the home debuted as the New American Home during the 2007 International Builders Show. (Courtesy of Ian Roth Studios)

Outside, the lanai has a summer kitchen, cypress-coffered ceilings, a fireplace, and multiple seating areas overlooking the pool area.

“[There are] doors going out to the covered lanai area, both in the formal living room and in the family room. Both are kind of accordion-style doors that completely open, really transforming the outdoor space into an indoor space.”

Hubscher said the key to this house is the quality.



The travertine floor extends to the pool deck, reflection tile spa, and trellis-covered waterfall framed by lush, private landscaping. (Courtesy of Ian Roth Studios)

“I don’t think you could build this house for what we’re asking. I think with all of the features, the technology, the upgrades, and the cost of materials in today’s world, it would cost you a heck of a lot more to build this home.”

The size of the home isn’t common in the area.

“It’s rare for a 6,000+-square-foot home to come up on the market. Typically, these homes are maxed out around 5,000 to 5,500-square feet in Baldwin Park, so to have a home of this caliber and of this size come up, it’s very rare and unique.”

Hubscher said the Baldwin Park area has evolved.

“It got hit hard through the home crisis back in 2008, and it was almost like a ghost town. Now it’s the complete opposite,” he said. “Today you’ve got families flocking to Baldwin Park just because of all of the different amenities that Baldwin features.”

The home sits on a corner lot totaling about a third of an acre. Even though neighboring homes are close, it doesn’t feel like it.

“[There is] a lot of privacy with the very mature oaks that Baldwin has,” Hubscher said, adding the street has a canopy of trees. “You feel a lot of privacy, especially in the backyard, because you’ve got nice, big hedges. When you’re in the backyard, you really don’t see any of the other homes.”